



## Discover Dartmouth Statement

### Supporting tourism businesses to help Dartmouth to reopen through Covid-19

In response to the current challenges faced by our tourism businesses in Dartmouth as a result of Covid-19, Discover Dartmouth are offering their full support to tourism businesses in the town.

As a thank you to all our existing members of Discover Dartmouth we will be issuing complementary membership upgrades until September.

For tourism businesses not listed on Discover Dartmouth, we are delighted to offer a free basic listing to the website – [www.discoverdartmouth.com](http://www.discoverdartmouth.com) until September, to help support tourism and the visitor economy in Dartmouth through the vital summer months.

Furthermore Discover Dartmouth are opening up all digital platforms to all tourism businesses throughout the summer season to help promote and distribute their key messaging for reopening.

In addition during 2020, Discover Dartmouth will introduce a 25% discount to their membership scheme for all existing members and new members, to help enhance visibility to all tourism businesses in Dartmouth through these challenging times.

There will also be a brand new website launched in September 2020 for Discover Dartmouth.

Stuart Longrigg - Chairman of Visit South Devon comments " Tourism businesses in Dartmouth are facing their most challenging year to date and we at Discover Dartmouth understand the importance and value of tourism on the local economy, we want to offer our support to these wonderful tourism businesses in Dartmouth to help maintain Dartmouth as a key visitor destination in South Devon. Now more than at anytime do we need each other, we urge all businesses to engage with us."

If you would like to be listed on the Discover Dartmouth website [www.discoverdartmouth.com](http://www.discoverdartmouth.com) please email Anna and Sydney on [web@discoverdartmouth.com](mailto:web@discoverdartmouth.com)

Discover Dartmouth are also working in partnership with Dartmouth Town Council and key stakeholders in the town on the Respect, Protect and Discover Dartmouth Campaign to help reopen the town to visitors, this campaign is supported by South Hams District Council and Devon County Council. For more information on this campaign please visit

<https://www.discoverdartmouth.com/business-support/respect-protect-and-discover>

### **Discover Dartmouth Free Business Listing information Required:**

Free Bronze Listing for all tourism relating businesses located in and around Dartmouth.

Available for;

- Holiday Accommodation (Hotel, Self Catering, B&B, Camping and Caravanning)
- Food and Drink (Café, Pub, Restaurant, take away's)
- Tourism Attractions
- Shops (related to tourism and day visitors: galleries, gift shops, food and drink, clothes,etc)

### **Information required from the business for the listing:**

Contact email address (this will be used to contact you in September regarding renewal and will be added to our Discover Dartmouth Business News Newsletter);

Business Name;

Business Email;

Business Website;

Business Phone number;

Link to Online Booking (if available);

Text for website listing (ideally over 200 words);

1 landscape Image;

### **Timeline**

- Free listings to be claimed by 24<sup>th</sup> July 2020 - email [web@discoverdartmouth.com](mailto:web@discoverdartmouth.com)
- Listings will be on the site until September (depending on date the new website launches)
- Businesses will be contacted late August/early September to confirm they wish to remain on the site when the new website launches with a 25% discount on their chosen listing cost.
- All businesses taking a free listing will be added to the Discover Dartmouth Business News Newsletter mailing list, to receive industry updates from Discover Dartmouth.